

GRASSROOTS PROJECT REVIEW

NOTE To Potential Grantees: This is the form that will be used to review your grant application. Please review this information when you are completing your grant application.

APPLICANT _____

GENERAL COMMENTS _____

Please use number 1—5 in each category.

1=Poor 2=Fair 3=Average 4=Good 5=Excellence

I. APPLICANT PROFILE (20 POINTS)

ORGANIZATION PROFILE POINTS

1 2 3 4 5

- 1. Broad-based involvement and support of community
Is project/event reflective of counties cultural diversity? (Refer to demographics of particular community served) _____
- 2. Leadership of key persons involved with project.
Have key people demonstrated ability in other programs, positions held in businesses or community to complete project? _____
- 3. Planning and Evaluation
Does the project include planning and evaluation procedures needed to effectively administer the project? _____
- 4. Financial Stability
Is budget realistic for project described? Are matching funds generated from more than one source? Is the private/corporate sector involved in financial support? _____

(OUT OF POSSIBLE 20 POINTS)

TOTAL POINTS _____

Comments on Profile Section: _____

II. IMPLEMENTATION (25 POINTS)

- 1. Does application indicate clear understanding of project and its purpose? Is it clearly defined? _____
- 2. Does application indicate involvement of diverse population in planning and potential audience of project? _____
- 3. Are facilities used accessible to diverse population? _____
- 4. Are Georgia artists used for the project? Are artists already funded by GCA through artist initiated grants? _____
- 5. Is the content of application accurate and complete? Are projections realistic? Does the application reflect serious thought given to questions and careful preparation of materials? _____

(OUT OF POSSIBLE 25)

TOTAL POINTS _____

Comments on Implementation Section: _____

III. QUALITY (100 POINTS)

- 1. Is project appropriate with demonstrated intent to broaden knowledge and appreciation of arts? _____
- 2. Will it extend audience knowledge and appreciation of art form presented? _____
- 3. Is it innovative and progressive **for the community served?** _____
- 4. Is it designed to meet the needs of the county served? _____

(OUT OF POSSIBLE 100) SUBTOTAL POINTS _____ X 5 = _____

Comments on Quality Section: _____

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IV. ARTISTIC EXCELLENCE (50 POINTS)

- 1. Absolute standards—quality measured by generally accepted standards of excellence.
Relative standards—quality measured on a relative scale, taking into consideration size and location of community, demographics and special nature of organization. _____
- 2. Quality of Artistic Personnel

Qualifications—Training and skills necessary to produce a high quality artistic product.
Programming—Personnel suitable for particular project funded (I.e. visual artist participating in visual arts as opposed to visual artist participating in performing arts activity.) _____

(OUT OF POSSIBLE 50) SUBTOTAL POINTS _____ X 5 = _____

Comments on Artistic Excellence Section: _____

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V. COMPLIANCE (10 POINTS)

Does project comply with overall Guidelines outlined and provided with each application?
(OUT OF POSSIBLE 10) SUBTOTAL POINTS _____ X 2 = _____

GRAND TOTAL POINTS _____

ADDITIONAL COMMENTS

