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NEWS RELEASE

FOR IMMEDIATE RELEASE

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THE ARTS COUNCIL ANNOUNCES FY2010 GRASSROOTS ARTS PROGRAM

A grant writing workshops will be offered on *Friday, August 28, 2009* for the FY2010 Grassroots Arts Program. The workshop will begin at 10am at the Arts Council office in the Smithgall Arts Center 331 Spring Street Gainesville. The workshop is free to all organizations located in one of the ten counties served by the Arts Council interested in applying for a grant through the Grassroots Arts Program.

Organizations located in the counties served interested in grant opportunities available through the Grassroots Arts Program should also call the Arts Council at the number above and plan to attend the grant writing workshop on August 28th. FY2010 Grant Applications and Guidelines will be distributed at the August workshop. If you are unable to attend please send an email request for a grant application package to hutch@theartscouncil.net.

The Arts Council in Gainesville is one of 16 Regional Partners with the Georgia Council for the Arts in administering grant funds for arts programming. The Arts Council serves the following counties: Banks, Barrow, Cherokee, Dawson, Forsyth, Franklin, Gwinnett, Hall, Hart and Jackson. In FY2009 the Arts Council through its Grassroots Review Committee awarded grants totaling \$57,518 to over 39 arts organizations, libraries, units of local government and other local organizations that provide arts programming in their communities within the region served.

The Grassroots Arts program was implemented in 1994 with funding provided by the Georgia General Assembly. "This Grassroots Arts Program is supported in part by the Georgia Council for the Arts through

appropriations of the Georgia General Assembly. The Council is a partner agency with The National Endowment for the Arts. The Grassroots Arts Program is administered by The Arts Council, Inc. Gainesville Georgia - Grassroots Regional Partner." The purpose of the program is to decentralize the re-granting process whereby decisions on funding would be made on a local level by the regions Grassroots Advisory Committee. The Grassroots Advisory Committee is composed of at least two representatives for each county served. The second purpose of the Grassroots Arts Program was to ensure that grant funds are available to every county in the State.

Reservations are not required for the workshop, however are recommended to ensure a seat. Call the Arts Council at 770-534-2787 or email info@theartscouncil.net. Also anyone interested in serving on the Grassroots Arts Advisory Committee from one of the counties served by the Arts Council should contact the Arts Council at 770-534-2787.

DIRECTIONS TO ARTS COUNCIL SMITHGALL ARTS CENTER

From Atlanta: Take I-85 north to Exit 113 bearing left onto I-985 north to Exit 20 GA Highway 60 (Queen City Pkwy/Candler Rd). Turn left onto GA 60 and proceed approximately 2 miles to intersection with GA Hwy 369 (Jesse Jewell Pkwy), turn right onto GA 369 and proceed approximately 1/2 mile to intersection with W. Academy St (poultry monument/railroad museum on left, BB&T on right) turn left onto W. Academy and proceed 2 blocks and the Arts Council *Smithgall Arts Center* will be on the right at the intersection of W. Academy and Spring Streets